



**If I were the
manager of a
company producing
traditional sweets...**





...I would offer a radical day per month if the productivity was more than expected.



A motivated team produces more than an unmotivated team so...



...I would talk with
them all days,
because sometimes
a simple hello is
enough to motivate
workers .





I would appeal to workers to use rationally water and electricity.

I would invest in renewable energy



I would provide training for workers with the objective of enhancing their skills.



I would reward creativity and new ideas.